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**Zeotech Corporation**

# Press Release

## Zeotech Corporation enters the \$31 billion Equine Industry with a New Family of Natural Based Products

The Company's ZeQuine™ ODOR•LOC™ Product is an Ammonia Removal System for Horse Stalls.

Fort Worth, TX, March 22, 2007: Zeotech Corporation, a privately held company headquartered in Fort Worth, Texas, is an integrated mining and production company that markets products developed from the unique mineral rock called *zeolite*. Zeolite is well known within the Industrial Minerals community to bond toxic materials by a process known as Cation Exchange. The company's zeolite material is consumed in a variety of industries ranging from water filtration, air filtration, soil amendments, animal feed additives to absorbents used in odor control and binding of waste products. The company is developing a complete line of natural based products for horses utilizing zeolite in applications such as wound care, hoof dressing, colic reducer, supplements and odor control management.

Ronnie Coufal, Sr. VP – Marketing, commenting on the company's product development says *“Although we are developing a multitude of new products for the ZeQuine™ Family of Products, we are launching our Ammonia Removal System first under the brand name ZeQuine™ ODOR•LOC™. After studying the equine industry, and finding the products currently in use to be only marginally effective, we determined a great need for controlling odor in horse stalls. Research indicates that ammonia inhalation by horses is a leading cause of respiratory irritation. This not only affects the horses and their performance, but also affects the workers who are exposed to these high levels of ammonia. Test data comparing the ammonia holding capacity of ZeQuine ODOR•LOC to other materials sold as stall fresheners, shows ODOR•LOC to have twice the ammonia holding capacity as any of the other products. ODOR•LOC is used to treat the stall floor upon the initial application and thereafter, to treat the wet bedding in areas where the horse*

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*urinates. Applying ODOR•LOC daily after muck-out will effectively absorb urine, reduce ammonia odors, extend bedding life, reduce respiratory irritation and improve performance.”*

To learn more about Zeotech Corporation's ZeQuine ODOR•LOC, visit their website at <http://www.zequine.com>, or contact Ronnie Coufal at 800-575-7877 ext. 123.